

CAE's GPSM Supplier Golf Tournament

3rd Annual



September 12th, 2024



Saint-Raphaël Golf Club

1111, Montée de l'Église
Île Bizard, QC H9C 1H2



Scan QR Code
To register



For more information:
gpsm-golftournament@cae.com

CAE



**Centraide
United Way**

Golf Tournament Sponsorship Document

| Sponsor package | Price | Golfers included | Package available |
|-----------------|--------------|------------------|-------------------|
| Elite | \$50,000 CAD | 6 | 2 |
| Diamond | \$25,000 CAD | 3 | 10 |
| Platinum | \$15,000 CAD | 2 | 8 |
| Gold | \$10,000 CAD | 1 | 12 |
| Silver | \$5,000 CAD | None | 15 and more |



| Elite | 6 golfers included |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Sponsor package price | \$50,000 CAD |
| 2 Packages available | 2 CAE executives (1 per foursome) |
| | Sponsored golfers receive welcome package with perks included. (1 Mulligan, 1 ft String Save, 1 Wheel Spin) |
| | Name and logo included on all tournament-related communications (CAE internal newsletter, golf website, program schedule day of the event, all documentation communications prior to the event) |
| | CAE + Centraide + Elite logo on lanyards to all players |
| | Logo on all scorecards |
| | CAE + Centraide + Elite logo on welcome bags for all players |
| | "Airtime" during welcome speech |
| | 6 executive level invitations to exclusive pre-tournament dinner with CAE executive presence at your table |
| | 25% rebate for any additional golfers. One time use |
| | Exclusive banner at registration desks with supplier logo |
| Logo on welcome banner at venue entrance | |



| | |
|------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Diamond | 3 golfers included |
| Sponsor package price | \$25,000 CAD |
| 10 packages available | 1 CAE executive/manager (1 foursome) |
| | Sponsored golfers receive welcome package with perks included. (1 Mulligan, 1 ft String Save, 1 Wheel Spin) |
| | Company mentioned during welcome speech |
| | Logo on ONE high visibility activity. Reference list below |
| | 20% rebate for any additional golfers. One time use |
| | Name and logo included on all tournament-related communications (CAE internal newsletter, golf website, program schedule day of the event, all documentation communications prior to the event) |
| | Logo on welcome banner at venue entrance |
| | 3 executive level invitations to exclusive pre-tournament dinner with CAE management presence at your table |

Packages includes one of these elements (first come, first serve)

| | |
|-----------|-----------------------------------------|
| 1x | Driving range sponsor |
| | Practice green sponsor |
| | Golf carts sponsor |
| | Longest drive hole contest sponsor |
| | Closest to the pin hole contest sponsor |
| | Breakfast sponsor |
| | Cocktail sponsor |
| | Dinner sponsor |
| | Golf Ball Air Cannon Hole |
| | Hole In one Contest |

| | |
|------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Platinum | 2 golfers included |
| Sponsor package price | \$15,000 CAD |
| 8 packages available | Sponsored golfers receive welcome package with perks included. (1 Mulligan, 1 ft String Save, 1 Wheel Spin) |
| | Name and logo included on all tournament-related communications (CAE internal newsletter, golf website, program schedule day of the event, all documentation communications prior to the event) |
| | 1 Hole Sponsored with tee-off and green |
| | 15% rebate for any additional golfers. One time use |
| | Logo on welcome banner at venue entrance |
| | 2 executive level invitations to exclusive pre-tournament dinner with CAE management presence at your table |



| Gold | 1 golfer included |
|-----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Sponsor package price | \$10,000 CAD |
| 12 packages available | Sponsored golfers receive welcome package with perks included. (1 Mulligan, 1 ft String Save, 1 Wheel Spin) |
| | Name and logo included on all tournament-related communications (CAE internal newsletter, golf website, program schedule day of the event, all documentation communications prior to the event) |
| | 1 hole sponsorship (placed randomly at tee or green) |
| | 10% rebate for any additional golfers. One time use. |
| | Logo on welcome banner at venue entrance |



| Silver | Marketing only |
|---------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Sponsor package price | \$5,000 CAD |
| More than 15 Packages available | Name and logo included on all tournament-related communications (CAE internal newsletter, golf website, program schedule day of the event, all documentation communications prior to the event) |
| | Logo on welcome banner at venue entrance |



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